



FRANCHISING SEMINAR

Do you have an entrepreneur spirit and realize that you want to have your own business? You can save a lot of time and money by attending the SBA seminar on Franchising. The following topics will be covered.

- ☐ What concepts should you buy?
- ☐ How do you become a franchisee?
- ☐ How do franchisors really operate?

Instructor: Karen Spencer, founder of Fran-Systems Worldwide, Inc. and The Franchisee Channel

In November 1996, Ms Spencer founded Fran-Systems Worldwide, Inc., a franchise education and consultation company. In November, 2002, she founded THE FRANCHISEE CHANNEL™, a franchise educational group solely for franchisees. Ms. Spencer's background encompasses 20 years experience with young and mature franchisors, as well as domestic and international companies. She has authored three educational programs for the industry, two minority growth programs and currently holds a position on the Board of Trustees for the Educational Foundation with the International Franchise Association.

Dates: July 22, 2004
Time: 6:00 PM until 9:00 PM
Location: U. S. Small Business Administration
Peachtree Center/Harris Tower
233 Peachtree Street, Suite 1900
Atlanta, GA 30303

ADMISSION IS FREE.

Mandatory pre registration is required in order to enter our building after 6:00 pm for security purposes. You must bring proper Identification with picture (such as drivers license) to enter the building. Please contact Charlotte Johnson, Economic Development Specialist at (404) 331-0100, ext. 405 to register. Fax number: (404) 331-0101

Registration Form - FRANCHISE

Please complete the registration form and return it to Charlotte Johnson at the above address or e-mail to: charlotte.johnson2@sba.gov

Name: _____

Address: _____

Telephone: _____

Business Name: _____

E-mail Address: _____

Sponsored By: _____

U. S. Small Business Administration

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